



Dunn County Dairy Promotion Committee
c/o: Extension Dunn County
3001 US Hwy 12 E, Suite 216
Menomonie, WI 54751

April 2022

Hello dairy supporters,

The dairy industry is an important part of Dunn County life. There are many things that dairy farming brings to a community, but the most measurable is its impact on the economy.

- WI dairy industry generates \$45.6 billion each year for the state's economy.
- Dairy in WI has a greater economic impact than the **combined** total value of citrus to Florida, potatoes to Idaho, apples to Washington, and raisins to California.
- WI is the number one cheese producing state, by volume, awards and number of varieties.
- 23% of the U.S. dairy farms are located in WI.
- 96% of WI dairy farms are family owned.

Our part in helping to promote the dairy industry is to educate people who aren't familiar with how the farm operation works. Our main promotional events for this year include:

- The 27th annual Dunn County Dairy Breakfast, which is to be held on **June 11th at Breezy Haven Farm**, owned by the Mark & Lynn Dietsche and Aaron & Heather Dietsche. (See attached flier)

Please display the attached flier at your place of business

- \$750.00 scholarships will be awarded to two Dunn County High School Seniors.
- Partnership with UW-Stout Athletics program to sponsor dairy promotion messages.
- Donations of milk or money to youth groups and civic organizations for education and sports programs that help promote dairy products.

The dairy industry is very important to the culture and economy of Dunn County. To help support the dairy industry in Dunn County we are asking for your help in funding these events and others. If you are interested in making a donation, **please complete and return the attached form**. We do ask that the donations be made on or before **June 3rd**, so that we can include your business name on the posters and brochures that will be given out the day of the breakfast.

If you have any questions, please feel free to contact Advisor Katie Wantoch at Extension Dunn County, phone 715-232-1636 or email katie.wantoch@wisc.edu.

Thank you in advance for your generous contribution!

Sincerely,

DUNN COUNTY DAIRY PROMOTION COMMITTEE

Dave Pellett
President

Doug Clark
Vice President

Karen Styer
Secretary/Treasurer

2022 DUNN COUNTY DAIRY PROMOTION CONTRIBUTION



NAME: _____

BUSINESS NAME: _____

ADDRESS: _____

TELEPHONE NUMBER: _____

A CASH DONATION would be greatly appreciated.....

Amount \$ _____

Please make checks payable to: Dunn County Dairy Promotion

Please try and have all donations into the Extension office by the **27th of May.**

AND: If you or your fellow employees would like to donate their time and help us out at the dairy breakfast please list their names with telephone numbers and if they would prefer the early shift or the late shift. Most early shifts begin at 6:45 and end at 9:00; late shift would begin at 8:45 and end at 11:00.

Please return this form to: Katie Wantoch, Extension Dunn County
3001 US Hwy 12 E, Suite 216
Menomonie, WI. 54751

Phone: 715-232-1636, Email: Katie.wantoch@wisc.edu

**Thank you for your support in promoting agriculture,
especially dairy, in Dunn County!**